

Vector Technology Days 2015 – technology you can touch and development trends straight from the source

Stuttgart, GERMANY, 2015-09-01 – On 28 and 29 October 2015, the Vector Technology Days will have their premiere at the Motorworld in Böblingen, Germany. In a fittingly automotive ambience with 1,000 m² of floor space, the high-tech company will present forward-looking technologies that you can touch. Vector is opening up its development labs and will demonstrate the latest product developments. The exhibition will be flanked by a forum featuring short talks on current development topics, workshops on all aspects of Vector's core competency, and basic seminars.



Who benefits from attending the Vector Technology Days? The target audience for this event include: developers, systems integrators, and conceptual forward thinkers who want to inform themselves about pioneering developments, products, design methods and technologies in a targeted manner. In addition, this new information platform offers an extensive scope for exchanging views among experts and for live insights into automotive IT.

The exhibition's live character is underlined by practice-oriented exhibits that include, among other things, a control-unit test and diagnosis demonstrated on a Unimog, simulation and testing of the charging-station communication on a BMW i3, remote diagnosis on a KTM 1290 Super Adventure, and a variety of other live demos. Furthermore, basic AUTOSAR software developed entirely in accordance with ISO 26262 will be presented for the first time.

The exhibition is structured in the form of themed islands where interested developers, for example, can find out about the latest trends in the areas of

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ADAS, AUTOSAR, 360° test solutions, electromobility, model-based E/E-development, safety and security, automotive Ethernet, ECU calibration, etc., straight from the source in a focused way.

In 20 practically oriented workshops and eight basic seminars, experienced trainers from the VectorAcademy explain central features of selected products and technologies. The experts shed light on every conceivable aspect of the development environment, along with the opportunity to have further details and questions discussed at the stands in the exhibition area.

The compact and targeted concept guarantees that visitors can inform themselves in detail about their specific areas of interest without any of the time pressure that is typical of conventional trade fairs. In addition, the Technology Days offer a collegial environment for intensive dialogue and the exchanging of views and experiences. The Vector Lounge will therefore be open for discussions among experts, while personal contacts can be deepened at the "Come Together" event in the evening.

Venue and registration

The Vector Technology Days 2015 will be held on 28 and 29 October at Motorworld, Graf-Zeppelin Platz, 71034 Böblingen, Germany. The exhibition will be open from 9:00 am to 7:00 pm on both days.

You can register easily for the Technology Days on the Vector website www.vector.com/vtt2015. Here you will also find the full schedule of workshops and talks for the personal planning of your successful visit to the exhibition.

Note to editors: Vector would be pleased if one of your editorial team plans to visit the Technology Days. To register please contact Heike Schmidt: Tel. +49-711/80670-5356 or E-Mail: heike.schmidt@vector.com



Fig. 1, Fig. 2: Technology you can touch is the focal point at the Vector Technology Days.

Revised: 09/2015
Word count: 464
Character count: 2,620

Vector Informatik GmbH
Ingersheimer Str. 24
70499 Stuttgart
Germany
www.vector.com

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If you have any questions before publication please feel free to contact us.

International editorial contacts:

Vector Informatik, Germany
Stuttgart
Mrs. Heike Schmidt
Phone: +49 711 80670-5356, Fax: +49 711 80670-585356
E-mail: heike.schmidt@vector.com

Vector CANtech, North America
Detroit
Mrs. Angela Ferrero
Phone: +1 248 504 6447, Fax: +1 248 449 9704
E-mail: angela.ferrero@vector.com

Vector Japan
Tokyo
Mr. Shinsuke Yokoyama
Phone: +81 3 5769 7825, Fax: +81 3 5898 6975
E-mail: shinsuke.yokoyama@vector.com

Vector France
Paris
Mr. Henri Belda
Phone: +33 1 4 231 4001, Fax: +33 1 4 231 4009
E-mail: henri.belda@vector.com

Vector Great Britain
Birmingham
Mr. Simon Davies
Phone: +44 121 50681-51, Fax: +44 121 50681-69
E-mail: simon.davies@vector.com

Vector Italia
Milan
Mr. Christoph Dallmayr
Phone: +39 02 678171-14, Fax: +39 02 678171-35
E-mail: christoph.dallmayr@vector.com

Vector Austria
Vienna
Mr. Uwe Gerlinger
Phone: +43 1 90160 10, Fax: +43 1 90160 9910
E-mail: uwe.gerlinger@vector.com

Vector Scandinavia, Sweden
Gothenburg
Mr. Jan Schüldt
Phone: +46 31 764 76-05, Fax: +46 31 764 76-19
E-mail: jan.schueldt@vector.com

Vector Korea
Seoul
Mr. Yongseong Kim
Phone: +82 70 8655 3320, Fax: +82 2 807 0601
E-mail: yongseong.kim@vector.com

Vector India
Pune
Mr. Sachin Oswal
Phone: +91 20 6634 6600, Fax: +91 20 6634 6699
E-mail: sachin.oswal@vector.com

Vector China
Shanghai
Ms. Zita Ye
Phone: +86 21 6432 5353 113, Fax: +86 21 6432 5308
E-mail: zita.ye@vector.com

Vector Brazil
Sao Paulo
Mats Larsson
Phone: +55 11 5180 4550, Fax: +55 11 5181 7013
E-mail: mats.larsson@vector.com

About the Vector Group (revised 09/2015):

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Vector's expertise is passed on to customers in the form of its wide range of products as well as in comprehensive consulting services with system and software engineering. Workshops and seminars round out the many different training options the company offers.

Customers around the world – working in the automotive, commercial vehicle, aerospace, transportation and control engineering industries – all rely on solutions and products from the independent Vector Group. Founded in 1988, Vector Informatik, together with Vector Consulting Services GmbH, currently employs 1,400 people, and its 2014 sales revenue was 268 million euros. In addition to its headquarters in Stuttgart, Vector also has subsidiaries in the USA, Japan, France, Great Britain, Italy, Austria, Sweden, South Korea, India, China and Brazil.